**Team members:**

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| --- | --- | --- | --- |
| First Name | Second Name | Student Number | GitHub username |
| Taban | Heath | A00024205 | NotHeath |
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**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

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| Who is your client? | Client 4: Lucas Snow  Adventurous Winter explorer  Story Teller – Advice Sharing |
| What is the main topic/idea of your website? | Travel Agency for clients doing snow sports  (Himalayas, Icons, Sherpas, Equipment)  Advice for clients |
| Who is your target audience? Describe the people you expect to visit your website. | Anyone interested in snow sports or snow adjacent activities.  Inexperienced Travellers  Veterans Travellers |
| Find at least 3 examples of similar websites. Copy and paste their links. | <https://www.swotahtravel.com> (Himalayan Centric Travel Planner)  <https://www.muchbetteradventures.com> (General Trip activity planner for global locations with difficulty ranges)  <https://snowsports.ie> (Irish snow-sports orientated website showing events, collaborations, suppliers and advice in the industry) |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | There is a Menu:  Snow sports section and general travel section  Stories section (icons and POIs)  About section  Difficulty guide for all Travellers. |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | Snowy mountain related areas such as the Himalayas and Alps  Blue, White, and grey gradient would work nicely  Exciting and dynamic.  Adventuristic |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | It will include icons in the snow sports industry  Listing their stories and achievements.  (from sherpas to Olympians) |
| What is your plan to make the website accessible to everyone? | Mobile friendly application.  Have destinations all around the world to dumb down the need to travel long distances. |
| Write an email to your client summarising the decisions you have made above. | Dear Lucas Snow,  I am writing to you in regard to your request in designing a website. Our team has managed to come up with a design idea that collaborates your idea with many improvements. On top of the trip planning and story-telling aspect of the website. We have come up with the plan to make it friendly and applicable to all types of people by introducing a difficulty guide for all the listed activities. This makes it so that both inexperienced and veteran travellers can visit the website in confidence of finding useful information that can help them on their adventure!  Let us know what you think of the idea. And if there are any other improvements or tweaks you would like to inform us at your earliest convenience.  Kind regards,  [NAME]  [ORGANISATION]  [ADDRESS] |